
ANTHONY RIVERA



oni_rivera98@yahoo.com



(786)-529-8167



<https://www.linkedin.com/in/anthony-rivera-a72849116/>

WEBSITE:

<https://ranthonyrivera.com>

PROFILE

I am a Front-end web designer/developer. I Love to Code. I Code to Learn. I Learn to Build. I create responsive newsletters, emails, and websites.

EXPERIENCE

Front-end Web Developer ZOVIO

Feb 2021 - Current

1. Implement constant CRO test improvements on every level of the website using Optimizely.
2. Manage all Optimizely integrations including 3rd-party sites such as Hotjar.
3. Work on front end development and ensure that all projects adhere to code standards, site architecture, CSS guidelines and functional requirements including ADA requirements.
4. Day-to-day development in HTML / CSS / JavaScript through effective collaboration with back-end developers, web designers, CRO and SEO professionals, as well as external agencies.
5. Perform cross-browser, cross-platform and cross-device testing using the console and/or Browserstack.
6. Create and update Drupal webpages.

INDEPENDENT WEB DESIGNER, WEB DEVELOPER, ECOMMERCE MANAGER

Mar 2020 - Feb 2021

1. Create/Code responsive websites using HTML, CSS, JavaScript & jQuery
2. Create/ Develop CMS and E-Commerce sites using WordPress with WooCommerce & Shopify
3. Manage E-Commerce stores selling dietary supplements. I handle everything from taking product images, buying UPC barcodes, registering the UPC barcodes to UPCBarcodes.com, selling it across all sales channels like Amazon, eBay, Walmart, Google, Facebook, Bonanza and a lot more.

SKILLS

Html
CSS
Bootstrap 4 w/ Sass
Foundation for emails w/ Sass
WordPress
JavaScript
jQuery
Git
Shopify
Mail Chimp & iContact
Photoshop
Hotjar Heatmaps & Sessions
ADA compliance

Email Deployment Specialist

SITE IMPACT/MARKETING PARTNER SERVICES LLC

Nov 2019 - Mar 2020

1. Build and deploy Email Campaigns
2. Monitor Email Campaigns from deployment stage through successful delivery to intended audience
3. Troubleshoot and resolve any Campaign delivery issues
4. Modify client-submitted HTML code as needed for delivery and/or best practice purposes
5. Develop advanced targeting for Campaigns using in-house data selection system
6. Create landing pages and microsites using HTML, CSS, JavaScript & jQuery

INDEPENDENT WEB DESIGNER, WEB DEVELOPER, ECOMMERCE MANAGER

Aug 2016 - Nov 2019

1. Create/Code responsive websites using HTML, CSS, JavaScript & jQuery
2. Create/ Develop CMS and E-Commerce sites using WordPress with WooCommerce & Shopify

EDUCATION

FULL STACK - WEB DEV

Wyncode Academy
03/2016 – 06/2016

CCNA

CISCO Network Academy
2003-2004